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**CENTRAL INTELLIGENCE AGENCY**

WASHINGTON 25, D. C.

OFFICE OF THE DIRECTOR

13 December 1966

MEMORANDUM FOR: Ambassador Leonard Unger  
Deputy Assistant Secretary for  
East Asian and Pacific Affairs

SUBJECT : Pacification Measurement Activity

We have received another cable from Mr. Allen which will be of interest to you. In it, Mr. Allen refers to a message we sent to him at Mr. Komer's request. The text of this message is included as an attachment to this memorandum. The text of Mr. Allen's 12 December cable is as follows:

(1) Debriefing of the seven sub-sector advisors who tested revised checklist last week was most encouraging. They were enthusiastic about utility of evaluation system as educational and management tool in performing their mission. Three advisors who tested both earlier, more complex checklist, and new streamlined version believe latter will provide equally reliable index of hamlet status without consuming inordinate amount of time. Total of 35 hamlets were evaluated under new system. Only minor wrinkles showed up and these easily resolved by suggestions provided by advisors. Tests showed that there can be extensive spread from one end of grade spectrum to other among various factors when one or more elements of RD program lagging. Thus, while vertical alignment of grid is theoretically valid, in practice there will be wide variations. Security status is more advanced than development in some cases and, conversely, some developmental factors more advanced than security status in others. It was generally agreed that we will have to allow shakedown period of several months, with perhaps some minor revisions and analysis of experience factors before we can place full reliance on the validity of system across the board.

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(2) Mission Council meeting which includes evaluations system on agenda postponed until 13 December. We have already secured concurrence of all Mission components at working level, and anticipate pro-forma approval by Council. I have passed Mr. Komer's message to Ambassador Porter and will present his viewpoint to Mission and to Council as requested. Full agreement reached with MACV Revolutionary Development Support Directorate (formerly J-33) on details of checklist, guidelines and procedures. MACV now proceeding with punching of hamlet data cards as prelude to printing forms to be distributed to sub-sector advisors later this month for use in January evaluations.

**George A. Carver, Jr.**  
**Special Assistant for Vietnamese Affairs**

**Attachment**

**cc - General Peers**  
**Assistant Secretary McNaughton**  
**Assistant Secretary Enthoven**  
**Mr. Oleksiw**  
**Mr. Stoneman**

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